

ARANEXT

SOLUTIONS

Your Outsourced Technology & Digital Growth Team

Technology, software and digital growth solutions built around your business.

02 —— WHO WE ARE

WE BUILD DIGITAL SYSTEMS THAT MOVE BUSINESSES FORWARD.

ARANEXT Solutions is a technology and digital growth partner that helps businesses build, manage and improve their digital infrastructure.

We provide outsourced technology and digital growth services for businesses that need reliable development, software systems, automation, cloud solutions and ongoing technical support, without building a large in-house technology team.

01 **Technology Development**

02 **Business Software**

03 **Web & Mobile Applications**

04 **Automation & AI**

05 **Cloud Solutions**

06 **Digital Growth**

07 **Technical Support**

Your outsourced technology and digital growth team.

03 —— OUR MISSION

OUR MISSION

To help businesses use technology to operate smarter, serve customers better and create sustainable digital growth.

01

BUILD

Create reliable digital products and systems.

- Websites
- Business software
- Applications

02

MANAGE

Maintain, optimize and support business technology.

- Maintenance
- Optimization
- Technical support

03

GROW

Use technology, automation and digital marketing to help businesses expand.

- Automation
- SEO & marketing
- Analytics

ONE PARTNER ACROSS THE FULL DIGITAL LIFECYCLE

TECHNOLOGY + SOFTWARE + AUTOMATION + AI + CLOUD + DIGITAL GROWTH + LONG-TERM SUPPORT

04 —— THE BUSINESS PROBLEM

BUSINESSES DON'T JUST NEED SOFTWARE. THEY NEED SYSTEMS THAT WORK.

- Outdated websites
- Manual business processes
- Disconnected software
- Poor internal systems
- Repetitive administrative work
- Lack of automation
- Weak online presence
- Slow or unreliable websites
- Difficult data management
- Limited reporting
- Technical maintenance problems
- No dedicated technology team

ARANEXT brings development, technology, automation and digital growth together under one partner.

BEFORE → AFTER

BEFORE

- Manual
- Disconnected
- Slow
- Difficult to manage



AFTER

- Connected
- Automated
- Scalable
- Data-driven



05 —— OUR SERVICES

OUR TECHNOLOGY & DIGITAL SERVICES

01 Web Development

Professional corporate websites, business websites, landing pages and custom web platforms.

02 Custom Software & Business Systems

Custom software designed around specific business workflows and operational requirements.

03 ERP & Business Management Systems

Integrated systems for managing operations, employees, finance, inventory and business processes.

04 Web & Mobile Applications

Modern web applications and mobile solutions for customers, employees and internal operations.

05 Backend Development & API Integrations

Secure backend systems, APIs, databases and integrations between business platforms.

06 AI Automation

AI-powered workflows, assistants, document processing, business automation and intelligent systems.

07 Cloud Solutions

Cloud-ready applications, deployment, infrastructure planning, backups and scalable technology environments.

08 UI/UX & Graphic Design

Modern interfaces, dashboards, brand visuals and user experiences.

09 SEO & Digital Marketing

Search visibility, content strategy, digital presence and growth-focused marketing.

10 Maintenance & Technical Support

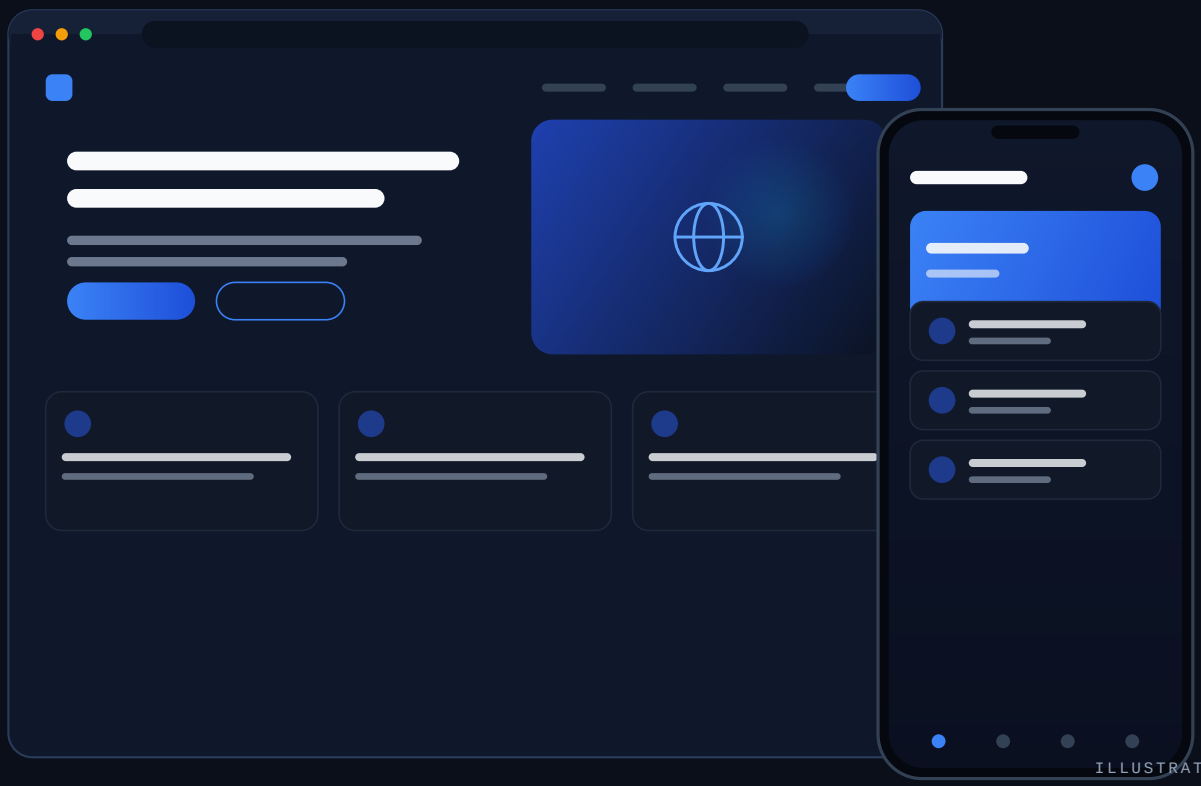
Ongoing monitoring, maintenance, improvements, troubleshooting and technical support.

06 —— WEB DEVELOPMENT

DIGITAL EXPERIENCES THAT REPRESENT YOUR BUSINESS.

ARANEXT builds professional websites designed around business goals rather than generic templates.

- Corporate Websites
- Business Websites
- Landing Pages
- Service Websites
- Portfolio Websites
- School Websites
- E-commerce Websites
- Custom Web Platforms
- Responsive Design
- SEO-Friendly Structure
- Performance Optimization
- Contact & Lead Generation Systems

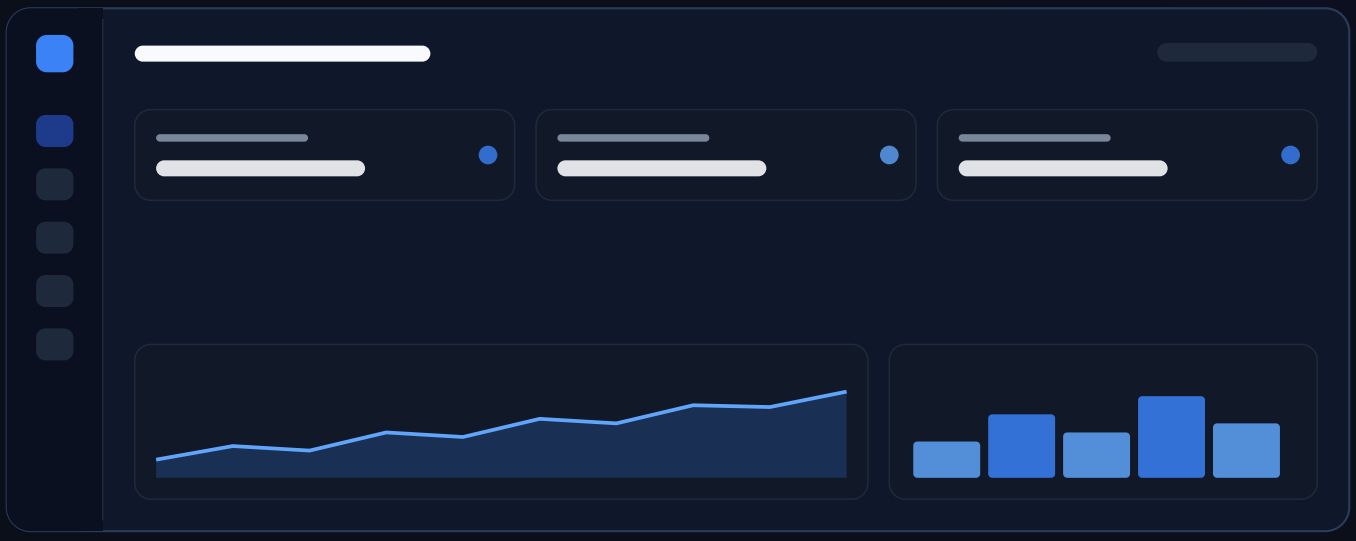


ILLUSTRATIVE MOCKUPS

07 —— CUSTOM SOFTWARE

SOFTWARE BUILT AROUND YOUR WORKFLOW.

ARANEXT develops custom systems based on how a business actually operates, so teams work in tools that fit their processes instead of adapting their processes to generic software.



- CRM
- ERP
- Inventory Management
- HR Management
- Payroll
- School Management
- POS
- Booking Systems
- Customer Portals
- Admin Dashboards
- Reporting Systems
- Internal Business Tools

“Your business is unique. Your software should be too.”

08 —— WEB & MOBILE APPLICATIONS

FROM IDEA TO WORKING APPLICATION.

From first concept to a deployed, maintainable product: ARANEXT designs and builds the application layers your customers and teams rely on.

- Web Applications
- Progressive Web Applications
- Mobile Applications
- Customer Portals
- Employee Portals
- Admin Panels
- Authentication
- APIs
- Database Systems
- Notifications
- Third-Party Integrations

APPLICATION ECOSYSTEM





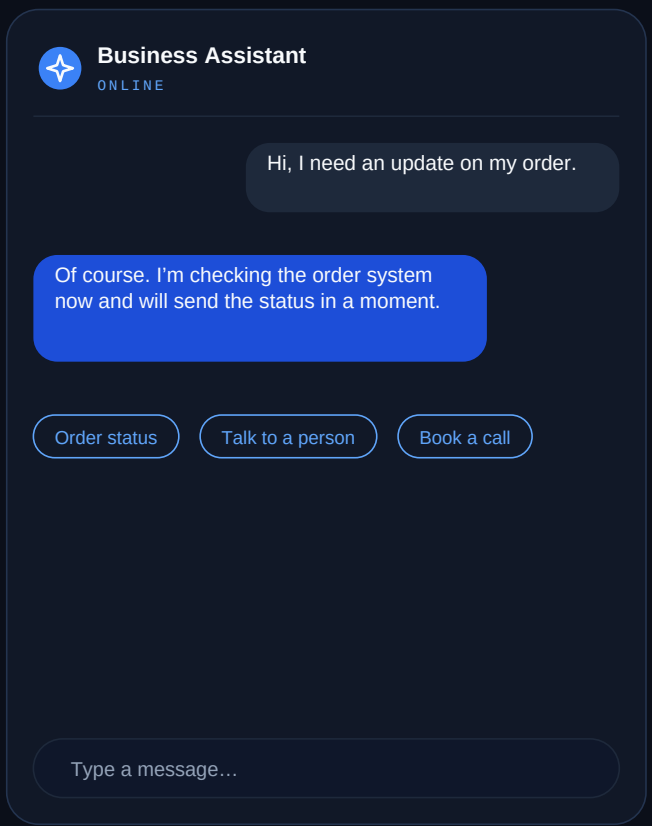
09 —— AI & AUTOMATION

TURN REPETITIVE WORK INTO INTELLIGENT WORKFLOWS.

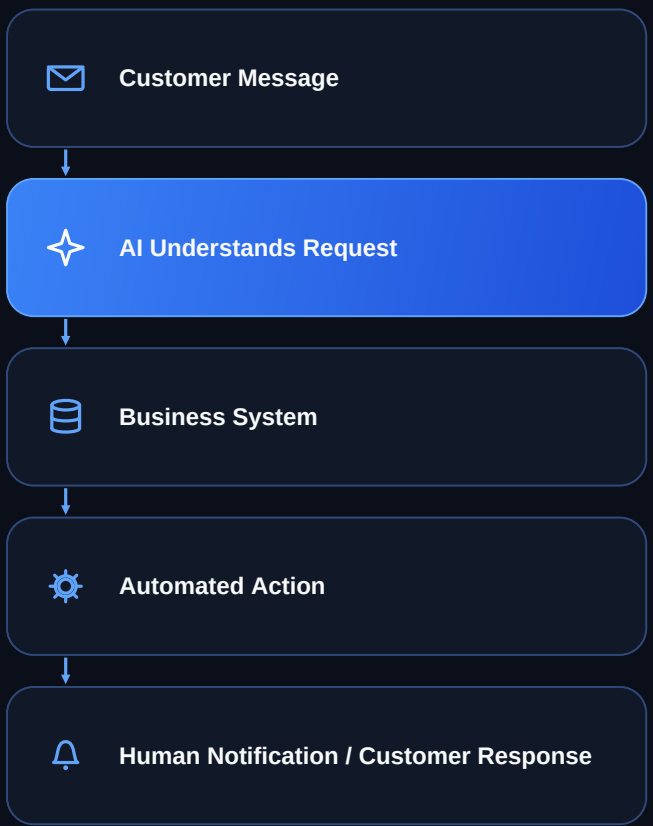
These are solutions ARANEXT can design, build and implement based on client requirements, scoped around each business's data, systems and goals.

- AI Chatbots
- AI Assistants
- Customer Support Automation
- Lead Qualification
- Document Processing
- Data Extraction
- Automated Reports
- Workflow Automation
- AI-Powered Search
- Business Knowledge Assistants
- AI Content Workflows
- Intelligent Notifications
- API-Based AI Integrations
- AI Agent Workflows

EXAMPLE WORKFLOW



ILLUSTRATIVE



10 —— CLOUD & INFRASTRUCTURE

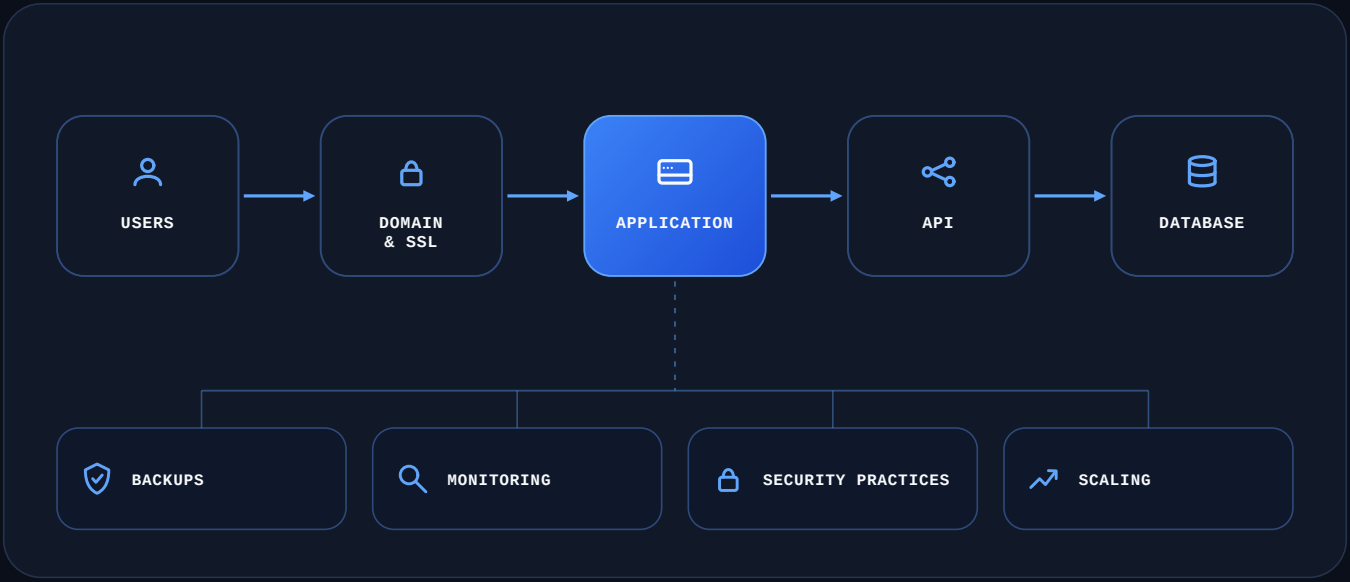
RELIABLE TECHNOLOGY BEHIND YOUR BUSINESS.

We design technology environments with reliability, maintainability and future growth in mind.

- Cloud Deployment
- Hosting Setup
- Database Architecture
- API Infrastructure
- Application Deployment
- Backups
- Security Practices
- Performance Optimization
- Monitoring
- Scalability Planning
- Domain & SSL Setup
- Technical Maintenance

INFRASTRUCTURE OVERVIEW

ILLUSTRATIVE



Infrastructure is planned around your application, your users and your growth, then maintained as your needs change.

11 —— DIGITAL GROWTH

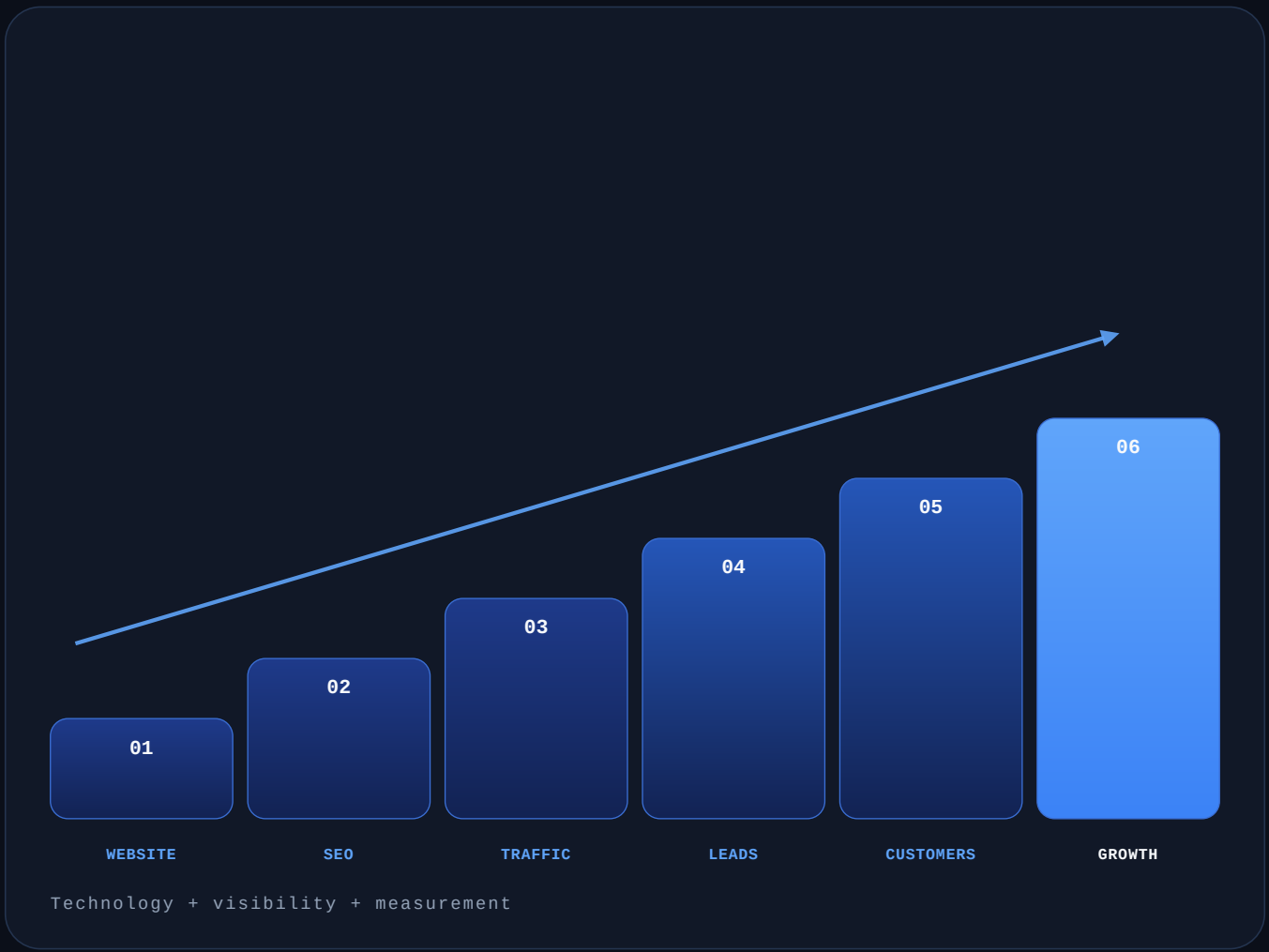
BUILD THE SYSTEM. THEN HELP IT GROW.

ARANEXT combines technology with digital growth, so the websites and systems we build are also set up to be found, measured and improved.

- SEO
- On-Page SEO
- Technical SEO
- Search Console Setup
- Website Optimization
- Content Strategy
- Social Media Support
- Digital Marketing
- Lead Generation
- Conversion Optimization
- Analytics & Reporting

THE GROWTH PATH

ILLUSTRATIVE



12 —— OUR FLAGSHIP PRODUCTS

PRODUCTS BUILT BY ARANEXT

FLAGSHIP EDUCATION TECHNOLOGY

ARASCHOOL

Complete School Management System

A unified platform for the daily operations of schools.

www.araschool.com



- ✓ Student Management
- ✓ Teacher Management
- ✓ Attendance
- ✓ Fees & Accounts
- ✓ Academics
- ✓ Exams & Results
- ✓ Timetable
- ✓ Homework
- ✓ Payroll
- ✓ Parent Communication
- ✓ Reports & Analytics
- ✓ Role-Based Access
- ✓ Cloud-Ready Infrastructure
- ✓ Offline-Capable Workflows
- ✓ AI-Ready Capabilities

Cloud-ready, offline-capable and AI-ready capabilities describe the platform's architecture direction and are scoped per deployment.

ADDITIONAL SOLUTION CATEGORIES

Business Management Solutions

Tools for managing teams, customers, finance and daily operations.

POS Solutions

Point-of-sale systems for retail and service businesses.

Custom ERP Systems

Integrated systems tailored to how your organization operates.

13 —— OUR PROJECTS

PROJECTS WE HAVE BUILT AND DELIVERED.

A selection of products and platforms designed and developed by ARANEXT.

SELECTED PROJECTS

01 AraSchool

02 arapos

03 Salesfloor

04 MYVPNPLANET.COM

05 AU BATTLE

06

07 cabcher

08 CAPEXPLAN

09 do inventory By Zahir Tech

Every project is scoped around your business.

Built around how each business actually operates, not a fixed template.

14 — TECHNOLOGY APPROACH

TECHNOLOGY THAT FITS THE BUSINESS.

ARANEXT selects technology based on project requirements rather than forcing one technology onto every client. The result is a stack that suits the problem, the team and the budget.

FRONTEND

- HTML
- CSS
- JavaScript

BACKEND

- PHP
- Laravel
- Node.js

DATABASES

- MySQL

CMS / PLATFORMS

- WordPress

APIs

- REST APIs
- Third-Party Integrations

CLOUD

- Cloud Hosting
- Deployment
- Infrastructure

AI

- AI APIs
- Automation Workflows
- AI Assistants
- AI Agents

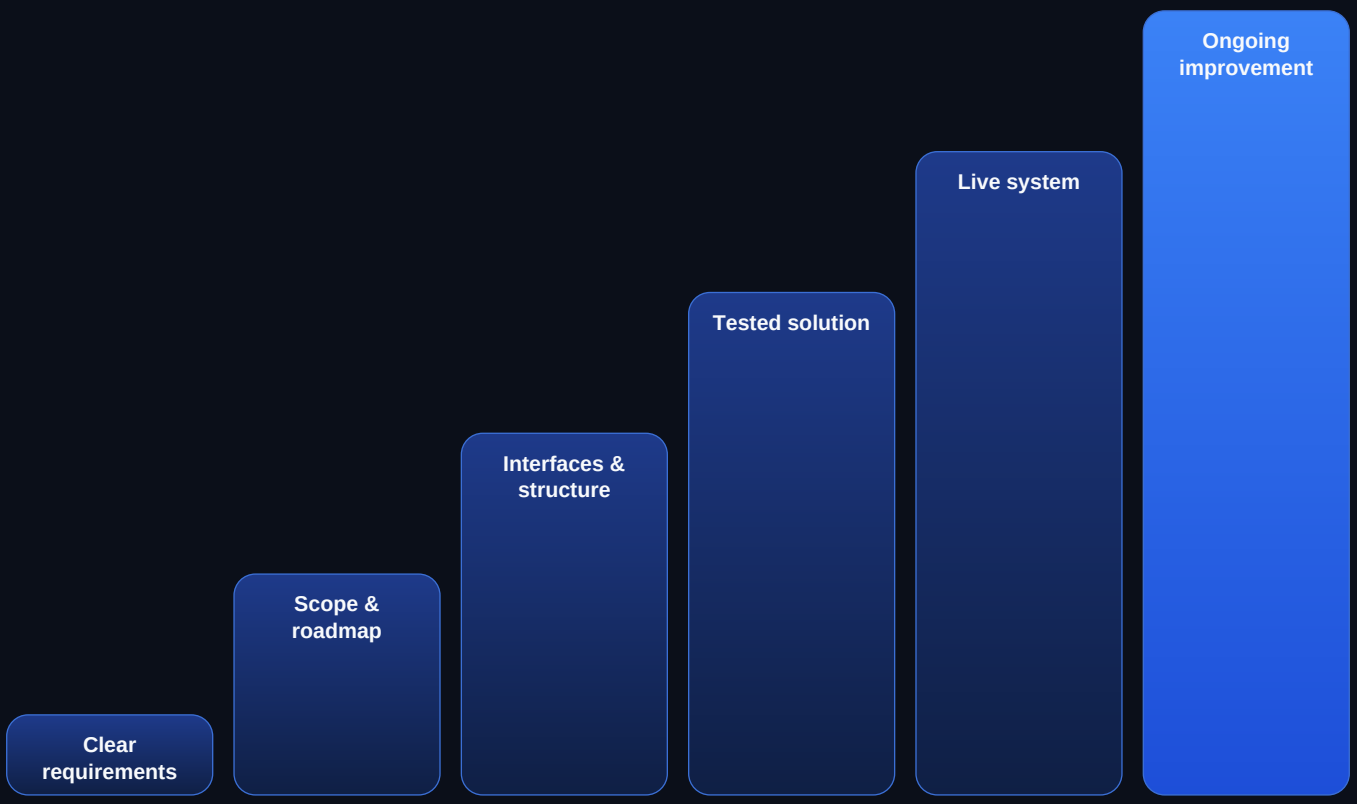
15 —— OUR PROCESS

FROM IDEA TO IMPACT.

A clear six-step process keeps every project structured, transparent and focused on business outcomes.

01	02	03	04	05	06
DISCOVER	**PLAN**	**DESIGN**	**BUILD**	**LAUNCH**	**GROW**
Understand business goals, problems and requirements.	Define scope, architecture, technology and roadmap.	Create user experience, interfaces and system structure.	Develop, integrate and test the solution.	Deploy the system and configure the required infrastructure.	Maintain, optimize, automate and continuously improve.

WHAT EACH STAGE DELIVERS



16 —— WHY ARANEXT

WHY PARTNER WITH ARANEXT?

- One Technology Partner
- Business-Focused Solutions
- Custom Development
- Scalable Systems
- Modern User Experiences
- Automation & AI Capabilities
- Ongoing Technical Support
- Long-Term Partnership
- Flexible Engagement
- Technology + Digital Growth

ONE PARTNER INSTEAD OF MANY VENDORS



Instead of managing multiple technology vendors, businesses can work with one partner across development, systems, automation and digital growth.

17 —— WHO WE SERVE

BUILT FOR BUSINESSES AT DIFFERENT STAGES.

Industries and business types we can support.

- Startups
- Small & Medium Businesses
- Retail
- E-commerce
- Education
- Healthcare
- Professional Services
- Real Estate
- Logistics
- Manufacturing
- Hospitality
- Corporate Businesses

Every engagement starts by understanding your business. Solutions are scoped around your goals, size and stage, not a fixed template.

18 —— ENGAGEMENT MODELS

WORK WITH ARANEXT YOUR WAY.

Three ways to work together, each adapted to the size, stage and goals of your business.

01



PROJECT-BASED

For businesses that need a specific website, application, software system or digital product.

- Defined scope
- Clear deliverables
- Launch & handover

02



ONGOING SUPPORT

For businesses that need continuous maintenance, technical support, updates and optimization.

- Maintenance
- Updates & fixes
- Continuous optimization

03



OUTSOURCED TECHNOLOGY PARTNER

For businesses that need a long-term technology team without building a large internal department.

- Long-term partnership
- Strategy to delivery
- Your extended tech team

Flexible engagement based on your business requirements.

Every proposal is scoped to your needs.

ARANEXT SOLUTION
TECHNOLOGY · INNOVATION · GROWTH

LET'S BUILD SOMETHING THAT MOVES YOUR BUSINESS FORWARD.

Whether you need a professional website, custom software, business automation, AI solutions or ongoing technology support, ARANEXT Solutions is ready to help.

BOOK A FREE CONSULTATION →

ARANEXT SOLUTIONS

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ARANEXT Solutions

Your Outsourced Technology & Digital Growth Team